

INVOICE



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
492928-1	09/30/12	September 2012	08/27/12 - 09/18/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Great American Media (GMMB)
 Attention: Accounts Payable
 1010 Wisconsin Avenue
 Washington, DC 20007

Send Payment To:

WFSB
 BOX 13034
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1758

Flight Dates	Order #	Alt Order #
09/12/12 - 09/18/12	492928	06310713

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/18/12	10am-11am	10am - 11am	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12 09/18/12 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 09/12/12 10:58 AM 10am-11am 10am - 11am :30 DSCT12101 \$400.00 NM 4 WFSB Th 09/13/12 10:58 AM 10am-11am 10am - 11am :30 DSCT12101 \$400.00 NM 5 WFSB F 09/14/12 10:58 AM 10am-11am 10am - 11am :30 DSCT12101 \$400.00 NM 3 WFSB M 09/17/12 10:59 AM 10am-11am 10am - 11am :30 DSCT12101 \$400.00 NM 2 WFSB Tu 09/18/12 10:23 AM 10am-11am 10am - 11am :30 DSCT12101 \$400.00 NM									
2	09/12/12	09/18/12	CBS Soaps	1230-2p	MTWTF--	:30	10	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12 09/18/12 MTWTF-- 10 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WFSB W 09/12/12 12:57 PM CBS Soaps 1230-2p :30 DSCT12101 \$450.00 NM 1 WFSB W 09/12/12 1:59 PM CBS Soaps 1230-2p :30 DSCT12101 \$450.00 NM 2 WFSB Th 09/13/12 12:59 PM CBS Soaps 1230-2p :30 DSCT12101 \$450.00 NM 9 WFSB Th 09/13/12 1:29 PM CBS Soaps 1230-2p :30 DSCT12101 \$450.00 NM 3 WFSB F 09/14/12 12:58 PM CBS Soaps 1230-2p :30 DSCT12101 \$450.00 NM 10 WFSB F 09/14/12 1:59 PM CBS Soaps 1230-2p :30 DSCT12101 \$450.00 NM 8 WFSB M 09/17/12 12:58 PM CBS Soaps 1230-2p :30 DSCT12101 \$450.00 NM 4 WFSB M 09/17/12 1:59 PM CBS Soaps 1230-2p :30 DSCT12101 \$450.00 NM 5 WFSB Tu 09/18/12 1:29 PM CBS Soaps 1230-2p :30 DSCT12101 \$450.00 NM 6 WFSB Tu 09/18/12 1:59 PM CBS Soaps 1230-2p :30 DSCT12101 \$450.00 NM									
3	09/12/12	09/18/12	The Talk	2-3p	MTWTF--	:30	5	\$400.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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WFSB
BOX 13034
Newark, NJ 07188-0034

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8	09/12/12	09/18/12	Eyewitness News	6pm - 6:30pm	MTWTF--	:30	5	\$2,100.00	NM																																																																														
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	09/12/12	09/18/12	MTWTF--	5	\$2,100.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
5	WFSB	W	09/12/12	6:13 PM	Eyewitness News	6pm - 6:30pm	:30	DSCT12101	\$2,100.00	NM																																																																													
1	WFSB	Th	09/13/12	6:20 PM	Eyewitness News	6pm - 6:30pm	:30	DSCT12101	\$2,100.00	NM																																																																													
4	WFSB	F	09/14/12	6:21 PM	Eyewitness News	6pm - 6:30pm	:30	DSCT12101	\$2,100.00	NM																																																																													
3	WFSB	M	09/17/12	6:13 PM	Eyewitness News	6pm - 6:30pm	:30	DSCT12101	\$2,100.00	NM																																																																													
2	WFSB	Tu	09/18/12	6:09 PM	Eyewitness News	6pm - 6:30pm	:30	DSCT12101	\$2,100.00	NM																																																																													
9	09/12/12	09/18/12	Inside Edition	7pm - 7:30pm	MTWTF--	:30	5	\$1,200.00	NM																																																																														

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

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INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
492928-1	09/30/12	September 2012	08/27/12 - 09/18/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1758

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12 09/18/12 MTWTF-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WFSB W 09/12/12 7:11 PM Inside Edition 7pm - 7:30pm :30 DSCT12101 \$1,200.00 NM 2 WFSB Th 09/13/12 7:21 PM Inside Edition 7pm - 7:30pm :30 DSCT12101 \$1,200.00 NM 4 WFSB F 09/14/12 6:59 PM Inside Edition 7pm - 7:30pm :30 DSCT12101 \$1,200.00 NM 3 WFSB M 09/17/12 7:12 PM Inside Edition 7pm - 7:30pm :30 DSCT12101 \$1,200.00 NM 1 WFSB Tu 09/18/12 7:21 PM Inside Edition 7pm - 7:30pm :30 DSCT12101 \$1,200.00 NM									
10	09/12/12	09/18/12	CBS: THE EARLY SHOW	7am - 9am	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12 09/18/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 09/12/12 8:46 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12101 \$600.00 NM 5 WFSB Th 09/13/12 8:23 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12101 \$600.00 NM 3 WFSB F 09/14/12 7:25 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12101 \$600.00 NM 4 WFSB M 09/17/12 7:56 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12101 \$600.00 NM 1 WFSB Tu 09/18/12 8:16 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12101 \$600.00 NM									
11	09/12/12	09/18/12	Entertainment Tonight	7:30pm - 8pm	MTWTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12 09/18/12 MTWTF-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB W 09/12/12 7:46 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12101 \$1,200.00 NM 4 WFSB Th 09/13/12 7:55 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12101 \$1,200.00 NM 5 WFSB F 09/14/12 7:55 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12101 \$1,200.00 NM 1 WFSB M 09/17/12 7:29 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12101 \$1,200.00 NM 2 WFSB Tu 09/18/12 7:55 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12101 \$1,200.00 NM									
12	09/12/12	09/18/12	9am-10am	9am - 10am	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12 09/18/12 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB W 09/12/12 9am-10am :00 \$400.00 NM Credited 2 WFSB Th 09/13/12 9:48 AM 9am-10am 9am - 10am :30 DSCT12101 \$400.00 NM 5 WFSB F 09/14/12 9:53 AM 9am-10am 9am - 10am :30 DSCT12101 \$400.00 NM 3 WFSB M 09/17/12 9:23 AM 9am-10am 9am - 10am :30 DSCT12101 \$400.00 NM 1 WFSB Tu 09/18/12 9:27 AM 9am-10am 9am - 10am :30 DSCT12101 \$400.00 NM									
13	09/15/12	09/15/12	48 Hours Mystery	10pm - 11pm	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/15/12 10:31 PM 48 Hours Mystery 10pm - 11pm :30 DSCT12101 \$2,000.00 NM									
14	09/16/12	09/16/12	60 Minutes	7pm - 8pm	-----1	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/16/12 60 Minutes 7pm - 8pm :00 \$8,000.00 NM See MG 14.2									

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INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

wfsb.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
492928-1	09/30/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1758	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/16/12	09/16/12	60 Minutes	7pm - 8pm	-----1	:30	1	\$8,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Su 09/16/12 8:35 PM 60 Minutes 7:30-8:30pm :30 DSCT12101 \$8,000.00 NM MG for 14.1 09/16									
15	09/13/12	09/13/12	Person of Interest	10pm - 11pm	---1---	:30	1	\$6,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 ---1--- 1 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 09/13/12 10:46 PM Person of Interest 10pm - 11pm :30 DSCT12101 \$6,000.00 NM									
16	09/13/12	09/13/12	Big Brother	9pm - 10pm	---1---	:30	1	\$7,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 ---1--- 1 \$7,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 09/13/12 9:43 PM Big Brother 9pm - 10pm :30 DSCT12101 \$7,000.00 NM									
17	09/12/12	09/18/12	Eyewitness News	11PM - 11:35PM	MTWTF--	:30	3	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/12/12 09/18/12 MTWTF-- 3 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Th 09/13/12 11:11 PM Eyewitness News 11PM - 11:35PM :30 DSCT12101 \$1,200.00 NM 2 WFSB M 09/17/12 11:12 PM Eyewitness News 11PM - 11:35PM :30 DSCT12101 \$1,200.00 NM 1 WFSB Tu 09/18/12 11:28 PM Eyewitness News 11PM - 11:35PM :30 DSCT12101 \$1,200.00 NM									
Total Spots							66		

Payment Terms Net 30 Days

Gross Total	\$79,200.00
Agency Commission	\$11,880.00
Net Amount Due	\$67,320.00